



Montana

Strategic Plan



Montana Section
American Water Works Association



Montana Strategic Plan

VISION

A better Montana through better water

MISSION

Provide Montanans with solutions to effectively manage water, the world's most important resource

CORE PRINCIPLES

- Protect Public Health
- Safeguard the Environment
- Cultivate Leadership
- Pursue Excellence
- Act With Integrity
- Provide Value to Our Membership
- Foster Diversity and Inclusion

Strategic Goals	Strategic Objectives
<p>Member Engagement</p> <p>Montana Section AWWA will be the association of choice for water utilities, professionals, organizations, and government agencies.</p>	<p>Enhance the membership experience through meaningful programs and activities</p> <p>Recruit new members, focusing on utilities, students and government agencies</p>
<p>Organizational Excellence</p> <p>Montana Section AWWA will effectively and efficiently serve its members and the water community in Montana.</p>	<p>Develop future Section leaders</p> <p>Improve the Section's use of technology to achieve greater efficiency and effectiveness</p> <p>Continue to manage and maintain the Section's financial well-being</p>
<p>Knowledge Creation & Exchange</p> <p>Montana Section AWWA will be the leading source for information on water in Montana.</p>	<p>Create and promote more opportunities for student/ young professionals' participation in the Section</p> <p>Create and promote more opportunities for operator-focused participation in the Section</p> <p>Create additional educational opportunities for our members</p>
<p>Water Policy & Leadership</p> <p>Montana Section AWWA will be recognized as the credible and valued voice for water in Montana.</p>	<p>Continue to support AWWA's national legislative and policy efforts</p> <p>Increase Montana's citizens' understanding of water issues and the value of water</p> <p>Continue to monitor state legislation</p>





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