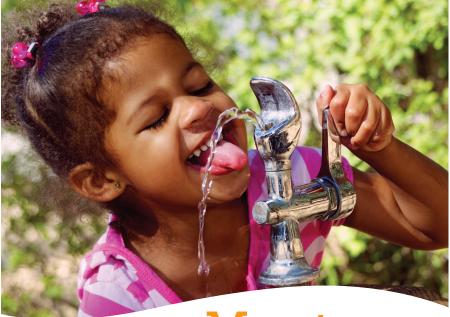


# Montana Strategic Plan





## Montana Strategic Plan

### VISION

A better Montana through better water

#### **MISSION**

Provide Montanans with solutions to effectively manage water, the world's most important resource

### **CORE PRINCIPLES**

Protect Public Health Safeguard the Environment Cultivate Leadership Pursue Excellence Act With Integrity Provide Value to Our Membership Foster Diversity and Inclusion

Strategic Goals	Strategic Objectives
Member Engagement	Enhance the membership experience through meaningful programs and activities
Montana Section AWWA will be the association of	
choice for water utilities, professionals, organiza- tions, and government agencies.	Recruit new members, focusing on utilities, students and government agencies
Organizational Excellence	Develop future Section leaders
Montana Section AWWA will effectively and efficiently serve its members and the water community in Montana.	Improve the Section's use of technology to achieve greater efficiency and effectiveness
	Continue to manage and maintain the Section's financial well-being
Knowledge Creation & Exchange	Create and promote more opportunities for student/ young professionals' participation in the Section
Montana Section AWWA will be the leading source	Create and promote more opportunities for operator-focused participation in the Section
for information on water in Montana.	Create additional educational opportunities for our members
Water Policy & Leadership	Continue to support AWWA's national legislative and policy efforts
Montana Section AWWA will be recognized as the	Increase Montana's citizens' understanding of water issues and the value of water
credible and valued voice for water in Montana.	Continue to monitor state legislation





PO Box 582 Seeley Lake, MT 59868

T 406.546.5496 info@montana-awwa.org www.montana-awwa.org 6666 West Quincy Avenue Denver, CO, 80235 USA

**T** 800.926.7337 **F** 303.794.7310 www.awwa.org Washington DC Office 1300 Eye Street, NW Washington, DC, 20005 USA