Imagine a Day Without Water
October 10, 2018
http://imagineadaywithoutwater.org/

On October 10, 2018, many elected officials, water and wastewater utilities, community leaders, educators, and businesses will be participating in the fourth annual Imagine a Day Without Water, a nationwide day of education and advocacy about the value of water. Lead by the Value of Water Campaign (http://thevalueofwater.org/), participating organizations across the county will host events and spearhead projects aimed at raising awareness about the crucial need for investment in our nation’s water infrastructure. This investment is considered by many to be essential to our national health, safety, environment, and economic prosperity.

After decades of underfunding, water infrastructure is aging and in need of investment. Drought, flooding, and population changes place increased stress on our water and wastewater systems. A single nationwide day without water service would put nearly two million jobs in jeopardy, not to mention cause significant losses in commercial and industrial revenue.

While many of these challenges are regionally specific and will require locally-driven solutions, reinvestment in water must be a national priority. This year, Imagine a Day Without Water falls just weeks before the 2018 midterm elections. All 435 seats in the House of Representatives, 35 Senate seats, 36 gubernatorial races, and countless state legislature and local races are in play. As citizens go to the polls this fall to vote in the midterm elections, the next wave of lawmakers should make water a priority so no American has to live or imagine a day without water again.

Ways to Participate:

1. Engage on Social media. Check out social media graphics, videos you may post, and a tweet ready for retweeting.
2. Host a tour or open house of a treatment plant or an educational event at a park or community center.
3. Get water in the news and write an op-ed for your local paper. Consider co-authoring with a regional craft beer distillery or restaurant.
4. Submit a question to a candidate forum to put water issues front and center in candidate’s campaigns.
5. Play Imagine a Day Without Water Trivia with kids of all ages and test your water knowledge.

For more ideas on how to spread awareness about all things water, check out the Imagine a Day Without Water Resources web page.
WATER’S WORTH IT!

Our Health and Future Depend on Access to Safe and Reliable Water – It is Worth our Effort, our Passion, and our Respect! And most of all, it is important that all people learn and understand that water IS worth it. It is worth a higher water or sewer bill to support investment in infrastructure that ensures that communities will not be limiting their future health and prosperity because of the lack of safe and reliable water. Help spread the word by using any of the materials available for free on the Water’s Worth It website.

We’d love to hear from YOU so we can print content YOU are interested in! Please send your questions, comments, and ideas for stories to mtwaternews@gmail.com.

Find us on our Joint Website at www.montanawater.org