

MONTANA WATER ENVIRONMENT ASSOCIATION (MWEA)
2016-2017 Strategic Plan

1. Membership

- Retain members, as well as increase by 3% during 2016-2017.
- Continue efforts to recruit student members.
- Aim at recruitment of operators.
- Look for ways to tie to public education (below) to contact new members.

2. Technology Optimization

- Populate new web site with all pertinent MWEA-created documents and meeting minutes and other topics of interest to members.

3. Education/Outreach

- Provide better advertisement and marketing for the \$1,500 available for education scholarships to operators.
- Organize an interesting and informative Pre-Conference for the 2017 Joint Conference that will be successful and well-attended.

4. Public/Outreach

- Investigate school grants and the ability to get into the schools with information on MWEA and what MWEA can offer. Look for standard MWEA publications and circulars for use as fliers/handouts at schools.

5. Stormwater and Industrial Pre-Treatment Committees

- Continue to develop the committees into viable, active groups that provide public outreach and keep abreast of changing regulations. Use to recruit new members with specific focus on operations and other personnel and professions other than just wastewater-centered.

6. Honors & Awards

- Continue setup for sustainable action local award recognition for all MWEA award recipients from the conference. Plan for award recognition at the City or Board level at the location of the individual receiving the award to enable local recognition.
- Work to try and encourage local media for the local award ceremony to solicit even more recognition.
- Add 5S members at the Joint Conference and keep this group active.
- Provide continuation of Honors/Awards, with replacement of Bill Bahr's duties by others since he has retired.

7. Young Professionals

- Find young MWEA members to become active on the Joint Young Professionals Committee on our behalf.

8. Grants for Teachers Committee

- Recruit members for this committee to continue the vision that Amy has created.

9. MWEA License Plate

- Make a final decision on whether or not to create an MWEA license. If the decision to go ahead, then implement the new license plate before the Joint Conference.